

## GUIDANCE ON REQUIREMENTS FOR ADVERTISEMENT APPLICATIONS

### Advertisement Drawing(s) (at a scale of 1:50 or 1:100)

These should show details of the advertisement size, siting, materials, proposed colour scheme, height above ground, extent of projection and details of the method and colour(s) of illumination (if applicable).



Sign 'A'

Scale 1:100

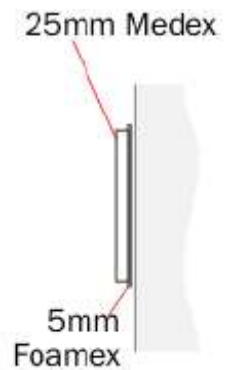
Description – Individual letters

Material – 25mm Green Medex letters with 5mm Black Foamex Backs

Illumination – Floodlights

Note: Cap height for 'D' of 'Dales' = 300mm

Overall size – 4453mm x 765mm



Sign 'B'

Scale 1:25

Description – Derbyshire Dales Logo

Material – Glass Reinforced Plastic

Illumination – None

Size – 1,500mm x 730mm

Note: Cap height for 'D' = 150mm

Note: Ground level to underside of sign – 4500mm



Proposed Front Elevation

Scale 1:100

New 'Derbyshire Dales District Council' sign within existing recess in existing timber fascia and surround.

Green stand off 'Derbyshire Dales' lettering – Font – Arial Black

Cut out and replace rotten frame prior to rubbing down, priming, undercoat and gloss finish to shop front, door, window and fascia – colour (BS 08 B 15)