

ANNEX 1 PEAK DISTRICT RAZ PATHFINDER - STRATEGIC THEMES / PRIORITIES MAPPING (b)

SUB-REGIONAL / LOCAL

DDEP BUSINESS PLAN 2005-2008: Priorities

- Learning Skills for Employment and Life - increasing the knowledge, skills, aptitudes and motivation of SME's individuals and communities.
- Energising Business and Entrepreneurs - improving the rates of business formation, survival and growth.
- Infrastructure for a Modern Economy - building an infrastructure which supports business and employment development whilst protecting the environment.
- Rural Action Zone – to create a high skills – high wage economy

PEAK DISTRICT RAZ INTERIM DEVELOPMENT PLAN:

Strategic Priorities / Themes	Action Areas:
a) Improving the Competitiveness of Existing Businesses	- Tourism
b) Developing and Growing the Knowledge Economy	- Employment Sites and Workspace
c) Encouraging the Development of Creative Industries	- Area / Market Towns Regeneration
d) Promoting high quality, Sustainable Tourism	- Business Support
e) Developing the Environmental Economy	- Communications

DDEP MARKET TOWNS FORUM: COMMON ISSUES / THEMES (ascending order)

1. Need to improve environment of historic core
2. Improve / expand retail offer
3. Tackle litter and improve cleanliness
4. Address parking issues
5. Youth and community issues
6. Lack of local personnel / capacity
7. Developing the Arts
8. Improved leisure and recreational provision
9. Transport and information
10. Affordable Housing
11. Poor Signage
12. Parks and Public spaces
13. Tourism events and attractions and lack of information for tourists
14. Poor Gateway entrances to the towns
15. Lack of available office space
16. Need to improve stations and other transport infrastructure
17. Improve Training provision
18. Improve access to business advice
19. Lack of public toilets
20. Limited employment opportunities / predominance of low paid jobs

PEAK DISTRICT NATIONAL PARK MANAGEMENT PLAN

1. Working together for a conserved ENVIRONMENT (landscape, wildlife, historic/archaeological, villages, culture etc).
2. Involving PEOPLE. To create/sustain local communities (including involving them in conserving their environment). Creating opportunities for public enjoyment of the special qualities of the Park
3. Working together to generate an ECONOMY based on Sustainable Development principles. Focused on new opportunities generated by local communities consistent with environmental constraints and opportunities. In particular looking at needs/opportunities for farming adjustments, the opportunities for tourism and the economic links to adjacent areas.
4. Working together through mutual UNDERSTANDING to raise the appreciation of the special qualities of the Park and to generate the action for its sustainable management... where possible linking the three themes above together in project activity.

BIO-DIVERSITY ACTION PLANS
Priority targets from the Peak District Biodiversity Action Plan:

1. Deliver UK and Regional Biodiversity Action Plan by protecting and creating important habitats and species in the Peak District
2. Provide environmental data to decision-makers, land managers and the public through establish of a Local Biological Records Centre service, including website
3. Incentivise land managers to conserve the natural environment through agri-environment and other funding streams
4. Encourage integrated advice provision on environmental land management
5. Promote understanding, enjoyment and involvement of local communities including use of Local Nature Reserves
6. Promote sustainable tourism and green branding
7. Attract economic investment to the area, through provision of a high-quality environment and attracting financial support for businesses delivering biodiversity benefits.

DERBYSHIRE COMMUNITY STRATEGY, September 2003

Four principles:

1. Equal opportunities and social inclusion
2. Sustainability
3. Quality of services
4. Access to services

Six themes:

1. Crime and community safety
2. Children and young people
3. Health and social well-being
4. Economic and community regeneration
5. Environment, Transport and Housing
6. Lifelong learning and Culture

DRAFT DERBYSHIRE LOCAL AREA AGREEMENT, Sustainable Communities block, 8 December 2004

- Community
- Clean and green spaces
- Built and natural environment
- Decent and affordable homes
- Economic prosperity

STAFFORDSHIRE COMMUNITY STRATEGY, May 2003

Two themes:

1. Access to services and Community involvement
2. Rural communities

Six areas of concern:

1. Community safety
2. Environment
3. Health, Social care, Housing
4. Lifelong learning and Culture
5. Prosperity
6. Transport

HIGH PEAK COMMUNITY STRATEGY: Key Themes

1. Community Involvement and Access to Services
2. Community safety, young people and health
3. Regeneration
4. Environment

DERBYSHIRE DALES COMMUNITY STRATEGY: Key Priorities

1. Affordable Housing
2. Access to Services
3. Young People and Leisure

AGREED PEAK DISTRICT RAZ PATHFINDER STRATEGIC AIM

“To enhance access to services that support business and community enterprise in rural areas.”

STAFFORDSHIRE MOORLANDS COMMUNITY STRATEGY: Key Themes

1. Environment
2. Community Safety
3. Health
4. Regeneration and Housing
5. Learning and Skills
6. Community Involvement
7. Access to services