

CHALLENGE: Developing an Economy that provides High Wage - High Skill Jobs



Derbyshire Dales and High Peak
Local Strategic Partnership

2009/14
CHAMPION:
Cllr Lewis Rose,
DDDC

**LSP EXECUTIVE
OFFICER:**
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OUTCOMES:	OBJECTIVES:	ACTIONS:	LEAD:	RESOURCES:	TIMESCALE:	INDICATORS:	BASELINE / TARGETS:
An increase in average wages from local jobs	To provide additional high quality workspace to accommodate at least 25 new / growing businesses on smaller employment sites	Deliver 3 new workspace / office schemes by March 2013 targeted at knowledge based / professional industries. Developments to include sites at: - Hathersage - Buxton - Cromford Mill - Projects assisted through RBG	LAs, Private Sector	DDEP through RAZ workspace programme and RBG, LAs, Private Sector	April 2009 - March 2013	No. of jobs safeguarded / created Previously developed land that has been vacant or derelict for more than 5 years (NI 170) Level of private sector funding levered	5 jobs safeguarded/ created by March 2010 / 50 jobs safeguarded/ created by March 2013 0.2 ha of land re-developed Over £2m private sector funding levered in
	To improve access to and stimulate an increase in use of ICT and e-commerce activity through advice, training and technical support	Increase promotion of the Derbyshire Well Connected project to improve take up from businesses in the area	LAs, Business Link, DEA, N&DCC	LSP Partners DDEP Well Connected project to provide support	April 2009 - Oct 2009	Average earnings of employees in the area (NI 166) No. of businesses assisted	To narrow the gap in average earnings between LSP and Derbyshire average by March 2014 (Baseline: LSP average £360 p/w, Derbyshire £407 p/w) (ASHE 2007 Workplace based earnings) Further 50 businesses using ICT by Oct 2009
	To influence providers to enhance broadband connectivity and identify and enable the remaining ICT Broadband "not spots" in the area	To work with the Accessibility Partnership to lobby for higher speed Broadband in the area Secure funding to establish the business case and accessibility benefits for intervention	LAs LAs	LSP Partners Tbd	April 2009 - March 2010 April 2009 - Oct 2009	Increase in employment in knowledge based industries % of ICT Broadband coverage for businesses in the area	To narrow the gap in knowledge based employment between the LSP and regional average by March 2014 (Baseline: LSP average 8%, E Mids 13%) (ABI 2006) Business case by Oct 2009

**LEAD WORKING
GROUP
Rural Forum**

	To improve the support infrastructure for home-based workers and businesses in the area	Develop a directory of available meeting spaces for inclusion on the Peak Directions website	LAs, High Peak CVS	Existing Defra (legacy funds)	April 2009 - Dec 2009	No. of new information guides	1 new information guide available from Dec 2009		
	To enhance the promotion of the Peak District as a business location	Implement a joint marketing campaign to raise the profile of priority employment sites linked to heritage regeneration initiatives, eg. Derwent Valley Mills WHS, Buxton Spa, Glossop Vision	DDDC, HPBC	DDEP/DCC (inward investment programme)	Oct 2009 - March 2011	Increase in number of business enquiries / occupancy levels	2% increase in enquiries to the Tractivity website by March 2011		
An increase in business start-up and survival rates	To enhance core business support provision through a programme of additional and complementary business support initiatives to assist the development of small/micro- businesses and support businesses through the economic downturn	Provide 2 additional business start-up advisors in the RAZ area	Business Link (DEA)	DDEP	Ongoing to March 2010	No. of business start-ups	75 business start-ups by March 2010		
		Deliver specialist business development and grant programmes promoting an environmentally sustainable approach to rural enterprise and diversification, encouraging business collaboration and further developing the environmental economy	DDEP/ RAZ LAG through LEADER and PDNPA through Live and Work Rural project	RDPE 2007-13 Emda, PDNPA, DDEP, LA s	Up to Dec 2013 April 09 - March 2012	VAT registration rate (NI 171)	To reduce the gap in VAT registrations between the LSP area and Derbyshire average by March 2014 (<i>Baseline: LSP average 15.75% net increase, Derbyshire 21.9% net increase</i>) (VAT registrations and de-registrations 1998-2007) (ONS 2008)		
								No. of jobs safeguarded/ created	Over 100 jobs safeguarded/created by Dec 2013
								No. of businesses assisted	Over 200 (micro) business assisted by Dec 2013
								No. of people trained	Over 750 people trained by Dec 2013
	VAT registered businesses in the area showing growth (NI 172*)	Tbc - awaiting LAA re-fresh figs							
	Deliver a programme of support to help retain village shops and combined village shops/Post Offices in the area	DRCC/B. Link	DDEP	Ongoing to Nov 2009	No. of businesses assisted	Further 15 village shops assisted by Nov 2009			
	Deliver training to retailers from the 9 Market Towns in the area	DCC	DCC, DDEP	Ongoing to Oct 2009	No. of people trained	25 people/retailers trained by Oct 2009			

LAA BLOCK(s):
Sustainable
Communities.

	Launch a mobile enterprise support unit for the Peak District providing outreach support services for businesses in remoter areas	Princes' Trust, DDEP, Bus Link (DEA & EMB), PDLMAS partners	Princes' Trust, DDEP (legacy Defra Rural Pathfinder funds)	April 2009 - Mar 2011	No. of businesses advised	100 businesses advised by March 2011
	Provide a signposting service to help rural businesses access support through the Peak Directions website	DDEP, High Peak CVS	DDEP	Ongoing to Jan 2010	% increase in website useage	Increase page views by 2% from 147,000 visits in 2008 to 150,000 during 2009
	Co-ordinate and deliver a programme of local events comprising advice on: cost cutting, supply chain development, marketing, procurement opportunities and business networking	B. Link, D&NCC, LAs, DDEP	DDEP, emda	Ongoing to Sept 2009	No. of business events	At least 2 business events by Sept 2009 assisting over 50 businesses
	Establish a task force to deal with rising unemployment in the target areas of Gamesley, Fairfield, Whitfield and Buxton Central	HPBC (working with DCC, Jobcentre Plus, Derbyshire PCT)	HPBC	April 2009 - March 2010	No. of new initiatives	Task Force established by May 2009 Action plan focusing on youth unemployment issues prepared by end June 2009
Identify new business development opportunities and added value initiatives drawing on the area's key strengths	Prepare a Master plan to guide the future development of the Peak District tourism product focusing on: local heritage, local foods, recreation and adventure	PD&D, DMP	DDEP, LAs	June 2009	No. of plans produced	1 Master plan produced by June 2009
	Examine the potential for local procurement opportunities including: - local food/produce supplier networks - renewable energy production e.g. from agricultural waste	PDNPA, Peak District Sustainable Energy Group	Live and Work Rural project	Jan 2010 - March 2011	No. of new local procurement initiatives	1 new local procurement initiative by March 2011

A higher proportion of people with skills and qualifications in key sectors	To increase local training provision in the construction sector reducing the need to travel outside of the area	Develop 3 new vocational training centres for adults and young people in the area including a facility specialising in sustainable construction, heritage building skills, environmental technologies and traditional rural crafts	DCC	LSC, DDEP, DCC	April 2009-Oct 2013	No. of construction training centres completed	1 centre opened by Dec 2009/all three open by Oct 2010
						No. of people trained	1,700 people trained by March 2013
Improved physical infrastructure in our Market Towns	Deliver a programme of capital projects to improve key sites and buildings within Market Towns to enhance their role as key service centres	Carry out works to improve the public realm of Crown Square, Matlock	DDDC, HPBC	DDEP P Sector	Sept 2009- Dec 2010	Area of brownfield land improved	6,400 sqm of brownfield land redeveloped by Dec 2010
		Assist the refurbishment of the Joseph Whitworth Centre, Darley Dale providing improved community facilities and conferencing facilities for businesses	Whitworth Centre Ltd	Whitworth Centre Ltd, HLF, DDEP	Ongoing to July 2010	Level of private sector funding levered	Over £1m private sector funding levered in by Dec 2010
		Support improvements to Buxton Pavilion Gardens to enhance the visitor offer and develop a new Arts Centre within the Paxton Suite	HPBC	HPBC, DDEP	Ongoing to March 2010	No. of community facilities improved	2 community facilities improved
		Prepare proposals to help safeguard the future of Glossop Town Hall and Glossop Market Hall as community assets	HPBC	HPBC	Ongoing to Oct 2009	No. of plans developed	2 plans developed by Oct 2009
		Agree a masterplan for the re-development of the Whaley Bridge Canal Basin and access to Bingswood Industrial Estate	HPBC	DDEP, HPBC	Ongoing to Oct 2009		
		Undertake a benchmarking study to provide a baseline position on the state of each of our market towns and enable comparisons over time and with other areas	DCC	DDEP	Ongoing to Dec 2009	No. of studies completed	9 studies completed

	To pilot "wi-fi" technology in a Market Town to support business activity and improve access to services	Secure funding to source the technical support and capacity needed by Market Town partnerships to implement and sustain a wireless Market Town	Market Town Prtnrshps, LAs	Derbyshire Market Towns Fund / DDEP Well Connected project (implementation)	April 2009-Oct 2009	No. of wireless enabled Market Towns	Proposals agreed for wireless solution by Oct 2009
An increased number of younger people accessing employment and remaining in the area	To improve access to jobs and training for rural communities and promote the future mainstreaming of the initiative	Promote the Wheels to Work scheme across the area	DRCC, DCC	DCC, DDEP, Trusts and Charities	Ongoing (DDEP funding to end 31 May 2009)	Young people continuing to access employment	Continuation of the W2W scheme
	To work with Peak 11 Secondary Schools to promote entrepreneurial activity and self employment opportunities	Deliver a 2 day programme working with students to establish virtual businesses with support from local business mentors	Young Enterprise East Midlands	DDEP, Schools, local businesses	April 2009-March 2011	No. of young people trained	Over 600 young people trained by March 2012
	Develop a mentoring scheme for University graduates to support business development in spa heritage, well being, creative industries and other growth areas	Establish the feasibility and fit with the Regional Mentoring for All programme and cost proposals for a scheme	Uni of Derby	Uni of Derby	July 2009 - March 2010	No. of new schemes developed	1 scheme developed by March 2010

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Community consultation identified that over a third of residents are dissatisfied with current wage levels, the need to raise skills levels and improve the infrastructure for doing business and to support local businesses to develop and grow.



Sustainability Appraisal = Moderate to Major Positive Impact

Issues to consider:

- * Actions focus on high wage economy - need to also support local / traditional industries whilst still trying to raise quality
- * Actions will benefit public realm and re-use brownfield sites but need controls on the design and appearance of buildings to support climate change objectives and enhance the quality of the built environment
- * Potential to better link economic development activity with affordable housing developments